



Pinky Swear Foundation

## FUNDRAISING IDEAS

*Here are some ways you can fundraise for Pinky Swear Foundation (PSF)...*

**Bake sale:** enlist some expert bakers and sell baked goods in your local community.

**Block party:** an old-fashioned block party on your street or in a parking lot can draw a huge turn-out. Ask a local DJ to donate a few hours, recruit neighbors to BBQ, offer face painting, games, and more.

**Bowling night:** team up and register for a bowling tournament. Donate entry fees to PSF.

**Brown bag lunch day:** have everyone bring their lunch to work/school and donate the money they would have spent to eat out to PSF.

**Bingo night (virtual or in-person):** get unique prizes donated, charge a per-board fee, and begin!

**Car wash:** for this classic fundraiser, ask for suggested donations instead of charging a price.

**Craft fair (virtual or in-person):** solicit makers to create crafts and sell them to benefit PSF.

**Coin drive:** set up coin jars in your office or business and set a goal. Make it a competition amongst departments/locations! Winning team gets a prize.

**Challenges:** challenge another school, business, or team to raise more money. Ask a local radio station to promote your challenge for free on the air. This fundraiser is perfect for clubs that are active across different schools.

**Concession stands:** ask a local sports team concession stand to give a percentage or dollar amount to PSF from the season's sales.

**Fitness Night (virtual or in-person):** Ask a fitness instructor to host a class where all fees to enter go to your fundraiser.

**Game night:** host a game night at your home or community center with an entry fee.

**Golf tournament:** play a round of golf for kids with cancer. Ask groups to purchase a foursome and proceeds benefit PSF. Solicit sponsorships of holes from local businesses.

**Happy hour:** ask your favorite local bar or restaurant to host a happy hour benefiting PSF.

**Hot dog cookout:** have a tailgate party or pregame cookout. Create specialty hot dogs and sell them!

**Karaoke night:** let loose and sing a song that moves you, all while supporting kids with cancer. Ask for a donation for every song sung.

**Lemonade Stand:** Who doesn't like a glass of ice-cold lemonade?

**Ice cream social:** scoop a variety of flavors and toppings for a work, school, or community event.

**Movie night (virtual or in-person):** rent a projector and watch a favorite film in your own backyard, school, community center, on Zoom, etc. Sell admission tickets, buttery popcorn, candy, and soda.

**Music event (virtual or in-person):** set up a battle of the bands, DJ scratch contest...whatever you'd like! Encourage people to give to the performer they like best!

**Pancake breakfast:** serve up sweet flapjack stacks at your church, community center, or workplace.

**Parking space auction:** who doesn't want that prime spot at work?

**Party with a purpose:** in lieu of birthday or wedding gifts, ask guests to donate funds to PSF.

**Percentage of sales:** this is a popular one. Ask a local business, restaurant, or retail location to donate a percentage of sales to PSF, then promote it to drive traffic. If you own your own business, consider donation a percentage of your own sales to PSF.

**Run/Walk/Triathlon:** Organize a run/walk/triathlon in your local community! Sell tickets with the proceeds going to PSF. Ask local businesses to sponsor giveaways.

**Sell your arts/crafts:** Are you an artist? Sell your creative works and donate the proceeds to PSF!

**Silent auction:** ask local businesses or craftspeople to donate products or gift certificates for services and let the bidding begin! This is a popular tactic to make an event even more successful.

**Spaghetti dinner:** host a spaghetti night at your church, community center, or even at home. Donate the proceeds to PSF.

**Sports tournament:** host a dodge ball game or basketball game with ticket sales benefiting PSF. Encourage teams to dress up in themed attire to add to the festive atmosphere.

**Tee shirt sales:** are you hosting a sports event, or another themed event? Design special tee shirts to commemorate it and donate the profits to PSF.